



**For Immediate Release
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JOHN REUBEN'S ZAPPIN: THE BEST OF In Stores September 14, Pre-Order Launches Today

Best of John Reuben Project includes 18 Favorite Tracks and Downloadable Videos

Franklin, TN - Gotee Records is pleased to announce the release of ZAPPIN (The Best Of), online and in stores September 14, 2010. Spanning John Reuben's career, the project (a digital and Christian retail exclusive) gives a snapshot of John's last decade, spanning 6 albums and over 300,000 units sold. ZAPPIN (The Best Of) will be an essential for old and new fans alike, containing 18 songs in one collection.

The project also includes a link in the packaging where fans can download all twelve of John's acclaimed music videos. Since his start as an ice cream vendor in his debut album's "Do Not" video, Reuben has made his name over the years as not only a compelling musical artist, but as a creative visual artist. Continuing with his male cheerleader in "Move", and most recently, the traveling circus inspired "Town Folk" video, Reuben has developed a dozen iconic characters throughout his career. Gotee felt no greatest hits collection could be complete without adding in these classic videos that respond so well to the music.

When asked about the project, Reuben quickly replied, "Really a decade already?! Well, alright then. Enjoy and I promise the next "Best of" will be even better."

Today, Gotee has launched a pre-order so fans can guarantee receiving the project on release day. Fans are urged to visit gotee.com/store to pre-order.

Track Listing:

1. Him Her He She
2. Do Not
3. Doin'
4. Make Money Money
5. Nuisance (Featuring Matthew Thiessen of Relient K)
6. Move
7. No Be Nah
8. Gather In
9. Hindsight
10. All I Have
11. Word Of Mouth
12. Town Folk
13. Divine Inspiration
14. Life Is Short (With tobyMac)
15. Out Of Control
16. Jamboree
17. Thank You (featuring Manchild & Othello)
18. Good Evening

Upcoming tour dates:

- 8/25 – Atlanta, GA
- 8/27 – Atlanta, GA
- 9/1 – Omaha, NE
- 9/3-4 – Worthing, SD (Lifelight Festival)
- 9/10 – Three Rivers, MI
- 9/11 – Meadville, PA
- 9/18 - Corpus Christi, TX
- 9/19 – Port Lavaca, TX

<http://www.johnreuben.com>

<http://www.gotee.com>

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For bio, cover and images, visit: <http://media.gotee.com>