

Artist Dossier

ARTIST: **John Reuben**

SPECIALTY: MC, Songwriter, Charmer

FULL NAME: **John Reuben Zappin**

HOMETOWN: Columbus, OH

CURRENT RESIDENCE: Columbus, OH

ARTIST PROFILE:

- Had his first lyrics published when he was in elementary school.
- Began writing rhymes and freestyling in junior high school.
- Ran a “hip hop night” at a local reggae club at 18-years-of-age.
- Independently released his first EP (titled MONUMENTS) in 1997.
- Began signing artists and launched his own record label in 1997, eventually landing national distribution with Diamante. (Note: his mother operates her own Christian hard metal label, and is very active in the scene.)
- Has shared the stage with **P.O.D., L.A. Symphony, Stavesacre, dc Talk, Jamalski, Jars of Clay, GRITS, Pigeon John, Relient K** and **Mars III**, among others.

PERSONAL PROFILE:

- The youngest of two children, **John** has lived all but nine months of his life in Ohio.
- Hobbies include good coffee, good friends, books (mostly good), music (somewhat good), jumpropping (always good!), collecting vinyl and making beats on his MPC3000—which he hasn’t done since he “sold out.”
- Appeared as an extra on “Melrose Place,” “Buffy The Vampire Slayer,” “Clueless” and “Rocky & Bullwinkle: The Movie.”
- At the age of 19 John lost 100 lbs. (Seriously!)
- The following year he gained 20 “much needed pounds” back in response to concerned family and friends.
- Has been described as quick witted, compassionate, sarcastic, over-the-top, creative, animated, intellectual and comical.
- Pet Peeves: arrogant people, cliques, underground musicians claiming not to be trendy, close-mindedness, wining, manipulation, exaggerating (like this dossier is!)
- Nicknames: "**Reuby**," "**Zappin**," "**Reu**" and "**Chuck Neck**."

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