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<u>GOTEE RECORDS' COCHREN & CO.'S DEBUT LP, DON'T LOSE HOPE,</u> <u>AVAILABLE NOW;</u>

Title-track "Don't Lose Hope" Featured On Tonight's Episode Of CBS's "MacGyver"



22 January 2021 - Franklin, TN - Gotee Records is proud to announce the debut album from Cochren & Co., *Don't Lose Hope*, is available now. Click here to <u>listen</u>.

"This record is a culmination of years of my own joy, sorrow, peace, worry, doubt, and ultimately the thread of hope that has brought me to where I am now," shares Michael Cochren of Cochren & Co. "It's a lot of my story, but it's things we all experience - and the hope Jesus brings to all of it."

The highly anticipated 13-song project features Cochren & Co.'s back-to-back Top 10 Billboard Christian Airplay radio singles, "Church (Take Me Back)" and "One Day," the current Top 10 Billboard AC single, "Who Can," plus the album's powerful title track, which was produced by GRAMMY®-winning producer Christopher Stevens. "Don't Lose Hope," which was written by frontman Michael Cochren, continues to make an impact - tonight the song will be heard on the popular long-running CBS series "MacGyver."



This week Cochren & Co.'s debut album and songs have been included in a plethora of top playlists across the digital platforms including: Amazon Music's <u>Divine Sound</u> and <u>Fresh Christian Playlist</u>, Pandora's <u>New Christian Music Now</u>; Spotify's <u>Top Christian</u>, <u>New Music Friday Christian</u> and <u>Top Christian Contemporary</u> Playlists; Apple Music's Christian, Hot Tracks, <u>Today's Christian</u>, <u>Rise Up</u>, <u>Risers</u> and <u>Every 1</u> Playlists; YouTube's <u>Christian Hits</u>, <u>Christian Goes Pop</u> and <u>Christian Music on the Rise</u> Playlists.

Last night, the music video for the new song, "For My Good," premiered on YouTube. Click to watch below. The song was co-written with producer Kyle Williams (We Are Messengers) while the music video was directed by Fuhs Video (Imagine Dragons).

Along with Stevens and Williams, other producers on *Don't Lose Hope* are Bryan Fowler (TobyMac), Marshall Altman (Natasha Bedingfield), Jeff Pardo (Rhett Walker), Micah Kuiper (Ryan Stevenson), and Josh Bronleewe.

Cochren & Co., has made quite a name for himself since he came onto the scene just two years ago. He was nominated for Best New Artist for the GMA Annual Dove Awards® in 2020 and is just one of two new artists to have two back-to-back Billboard Christian Airplay Top 10 radio singles along with that nomination.

Last fall, Cochren & Co. was part of TobyMac's Drive-In Theatre Tour and will continue touring this spring on his Hits Deep Tour kicking off in February with TobyMac, Tauren Wells, We Are Messengers, Unspoken and Terrian followed by a co-headling tour with Rhett Walker. Be sure to visit his <u>tour page</u> for the latest information.



Michael Cochren

Don't Lose Hope track listing:

- 1. Waiting For This Moment
- 2. For My Good
- 3. He's Not Here
- 4. Don't Lose Hope
- 5. Who Can
- 6. Who Can (Reprise)
- 7. One Day
- 8. Church (Take Me Back)
- 9. I Got You
- 10. Young
- 11. Whole World
- 12. Stained Glass Window
- 13. Grave



Official music video for "For My Good"

<u>More about Cochren & Co.</u>: Michael Cochren is a singer/songwriter and worship leader from southern Indiana. His music tells stories of hope, grace, and second chances. A large variety of artists, such as Billy Joel, NEEDTOBREATHE, and Ray Charles have impacted his American piano-driven pop-soul sound.

In the summer of 2011, Michael began writing and touring both solo and with a band of musician friends. With the release of his first EP and the help of some regional radio play in southern Indiana, he found himself performing across the midwest, further developing his sound. In 2014, he began touring with his band under the name Cochren & Co. opening for artists such as Jeremy Camp, Newsboys, Crowder, NF, We Are Messengers, and more. Cochren & Co. signed to TobyMac's Gotee Records in 2018.

Be sure to visit <u>CochrenMusic.com</u> and check out his <u>store</u>. Also visit his social links below.



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