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**Subject:** Cochren & Co.'s Debut Album, DON'T LOSE HOPE, Drops This Jan., Pre-Order Begins Today  
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**GOTEE RECORDS ANNOUNCES THE RELEASE OF *DON'T LOSE HOPE*,  
COCHREN & CO.'S DEBUT FULL-LENGTH ALBUM, OUT JAN. 22, 2021;**

*Album Pre-Order Starts Today For This GMA Dove Award New Artist Nominee;*

*New Music Video For "Don't Lose Hope" Out Now*



15 October 2020 - Franklin, TN - Gotee Records announces the debut album release from Cochren & Co. *Don't Lose Hope*, releasing January 22, 2021. Beginning today, *Don't Lose Hope* is available for [pre-order](#)

The 13-song project will feature Cochren & Co.'s back-to-back Top 10 Billboard Christian Airplay radio singles "Church (Take Me Back)" and "One Day," along with the current Top 25 radio single "Who Can." Producers involved with the album are Christopher Stevens (Gloria Gaynor, Michael Franti), Bryan Fowler (TobyMac), Marshall Altman (Natasha Bedingfield), Kyle Williams (We Are Messengers), Jeff Pardo (Rhe Walker), as well as Micah Kuiper and Josh Bronleewe.

The album's powerful title track, produced by Stevens, a GRAMMY®-winning producer, is out now. The newly released music video can be viewed [here](#) and below.

"I wrote 'Don't Lose Hope' to remind us that the sun always comes out again after a storm," Michael Cochren shares. "No matter what we are facing - even when we feel like we're at the end of ourselves - it's not over. We're going to see the brighter days."

It's been just two years since Cochren & Co.'s debut. Helmed by Michael Cochren, he is one of two new artists to have two back-to-back Billboard Christian Airplay Top 10 radio singles as well as a GMA Dove Awards® New Artist of the Year nomination. The awards will be announced on October 30 via TBN.



Michael Cochren

To date, Cochren & Co.'s debut single, 2018's "Church (Take Me Back)," gained a combined 30 million streams across Amazon Music, AppleMusic, Pandora, Spotify, and YouTube, and was nominated for a K-LOVE Fan Awards Breakout Single of the Year in 2019. Additionally, "One Day" gained more than 17 million streams across those music services in just one year.

This fall, Cochren & Co. has been touring around the U.S. as part of TobyMac's Drive-In Theatre Tour, which just wrapped this past weekend. After a few one-off dates, Cochren & Co. will continue touring at the start of 2021.



Official music video for "Don't Lose Hope"

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**More about Cochren & Co.:** Michael Cochren is a singer/songwriter and worship leader from southern Indiana. His music tells stories of hope, grace, and second chances. A large variety of artists, such as Bill Joel, NEEDTOBREATHE, and Ray Charles have impacted his American piano-driven pop-soul sound.

In the summer of 2011, Michael began writing and touring both solo and with a band of musician friends. With the release of his first EP and the help of some regional radio play in southern Indiana, he found himself performing across the midwest, further developing his sound. In 2014, he began touring with his band under the name Cochren & Co. opening for artists such as Jeremy Camp, Newsboys, Crowder, NF, We Are Messengers, and more. Cochren & Co. signed to TobyMac's Gotee Records in 2018.

Be sure to visit [CochrenMusic.com](http://CochrenMusic.com) and check out his [store](#). Also visit his social links below.

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