

For Immediate Release
September 14, 2010



**JOHN REUBEN'S ZAPPIN: THE BEST OF
In Stores TODAY**

Best of John Reuben Project Launches Just in Time for "Fly Me To The Show" Tour with Hawk Nelson, Revive and Britt Nicole.

Franklin, TN - Gotee Records is pleased to announce the release of John Reuben's latest project, ZAPPIN: The Best Of, online and in stores today, September 14, 2010. In the coming weeks, Reuben will be taking his creative brand of music on the road as a part of the "Fly Me To The Show" tour, featuring Reuben alongside Hawk Nelson, Revive and Britt Nicole.

Spanning John Reuben's career, ZAPPIN: The Best Of gives a snapshot of John's last decade, including 6 albums and over 300,000 units sold. This project will be a digital and Christian Bookstore exclusive and will be an essential for old and new fans alike, containing 18 songs in one collection.

"John Reuben has always created music to the beat of his own drum. He's refused to confine himself to the shallow confines of "hip-hop rules" or to being anything other than

himself,” explains Josh Niemyjski, editor of SphereofHipHop.com. “I'm always excited to hear what John does next and it's been awesome to watch his creativity expand from one project to the next. This ZAPPIN: The Best Of CD is an essential snapshot of his entire career to date, and will be a must have for both old friends and new fans.”

The project also includes a link in the packaging where fans can download all twelve of John's acclaimed music videos. Since his start as an ice cream vendor in his debut album's “Do Not” video, Reuben has made his name over the years as not only a compelling musical artist, but as a creative visual artist. Continuing with his male cheerleader in “Move”, and most recently, the traveling circus inspired “Town Folk” video, Reuben has developed a dozen iconic characters throughout his career. Gotee Records felt no greatest hits collection could be complete without adding in these classic videos that respond so well to the music.

Beginning in early October, Reuben will be joining Hawk Nelson's "Fly Me To The Show" tour. Beginning in Texas and ending in Michigan, the "Fly Me To The Show" tour hopes to be a tour with purpose, introducing fans to the work of Mocha Club and The Grace Foundation. Also on the tour are Revive and Britt Nicole.

ZAPPIN: The Best Of Track Listing:

1. Him Her He She
2. Do Not
3. Doin'
4. Make Money Money
5. Nuisance (Featuring Matthew Thiessen of Relient K)
6. Move
7. No Be Nah
8. Gather In
9. Hindsight
10. All I Have
11. Word Of Mouth
12. Town Folk
13. Divine Inspiration
14. Life Is Short (With tobyMac)
15. Out Of Control
16. Jamboree
17. Thank You (featuring Manchild & Othello)
18. Good Evening

Upcoming solo tour dates:

9/18 - Corpus Christi, TX

9/19 – Port Lavaca, TX

"Fly Me To the Show" tour with Hawk Nelson, Revive and Britt Nicole

10-9 – Frisco, TX

10-10 – Longview, TX

10-15 – Indianapolis, IN
10-16 – Cullman AL
10-17 – Jacksonville FL
10-27 – Wise, VA
10-28 – Manheim PA
10-29 – Westfield, MA
10-30 – Charleston, ME
10-31 – South Portland ME
11-2 – Syracuse, NY
11-4 – Gladstone, MI
11-5 – Minneapolis, MN
11-11 – Monroe, MI
11-12 – Port Huron, MI
11-13 – Gaylord, MI
11-14 – Canton, OH

<http://www.johnreuben.com>
<http://www.gotee.com>
<http://www.flymetotheshow.com>

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For bio, cover and images, visit: <http://media.gotee.com>

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